



**YAKIMA**<sup>®</sup>

**TAKE IT EASY.**

**CATEGORY**



**EXO SYSTEM**

**2022**

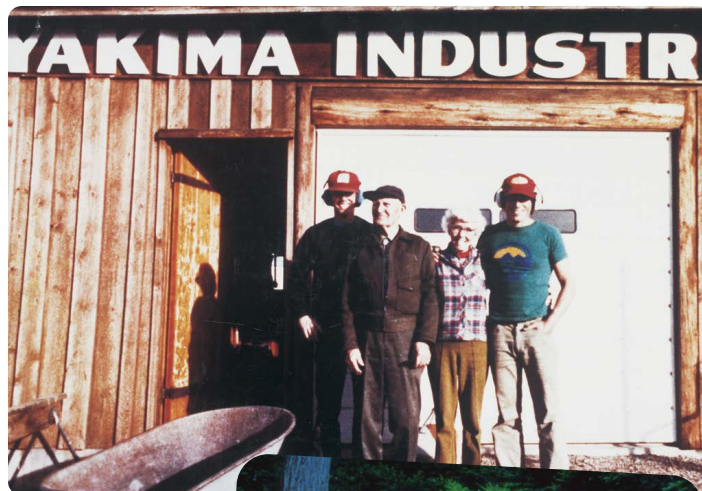


# YAKIMA®

## Our Roots

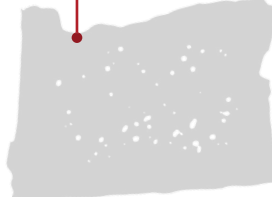
**WE DON'T HAVE WILD SIDES—  
WE HAVE WILD SOULS**

Our story is more of a journey, because we've never been good at sitting still. After all, we don't have wild sides; we have wild souls. For more than four decades, our trusted solutions have transformed the way people travel. We're leaders in our category, packing heritage, safety, design sensibility, and street smarts into every product. Based in the Pacific Northwest, we've got the great outdoors at our doorstep. From valleys and peaks to banks and backlands, the grounds we roam make us feel at home. Together with our network of respected retailers, we give everyone the freedom to wander, the right to be unruly, and the confidence to go more rogue.



**THIS IS WHERE WE  
LIVE AND PLAY**

Portland, OR, USA



## The Revolutionary EXO System

### MODULAR HITCH-MOUNTED EXOSKELETON FOR ADVENTURE



Decades of product design, on-the-road testing and pure adventure have led us to revolutionize the humble trailer hitch with a system we're calling EXO. It's much more than a singular product. It's an entire system that pushes the hitch to its full potential as a do-anything, go-anywhere multi-tool. Whether hitting the singletrack, the slopes, or a favorite unnamed spot on the map, EXO can answer every need with a full range of accessories, allowing the hitch to store anything needed for virtually any adventure.

## Expanding the Category

### TAKING THE HITCH FURTHER THAN EVER

Yakima's tradition of innovation continues with the new 2022, EXO OpenRange cooking gear storage system. EXO OpenRange lets you organize and stow camp kitchen gear with an all-in-one system, simplifying the outdoor cooking experience so it's ready to grab and go without hesitation.

**NEW**



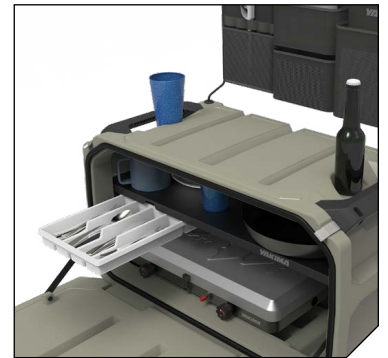
## **EXO OpenRange™** **OUTDOOR COOKING STORAGE SYSTEM**

EXO OPENRANGE #8007447

The EXO OpenRange makes cooking at camp as smooth as cooking at home. The single-unit design allows for organizing and transporting cooking gear in the same unit, reducing extra gear and streamlining the cooking process. The unit easily opens into a fully functional workstation, making it easy to prep, cook, and serve from the same spot. The EXO OpenRange also expands with side-mounted tables and other accessories, so the system can grow as needed.



▲ Keep gear fully protected with SKS locking latches, and a ruggedized, weatherproof roto-molded enclosure.



▲ Opens into a fully functional workstation for cooking anywhere.



▲ Seamlessly attaches to the EXO System, for smooth transport and deployment.



▲ Customizable with a range of add-on accessories.



## OUTDOOR COOKING STORAGE SYSTEM



NEW

### EXO OpenRange Deluxe BUNDLE FOR EXO OPENRANGE

The EXO OpenRange is customizable with a range of add-on accessories. Go deluxe with all the options. This kit includes the wood side table with cutting board, collapsible wash basin and drain hose, the 2-burner stove, and the metal cook side table with flexible fuel hose and hanging fuel canister pouch.

#8007448

- ▶ OpenRange Wood Side Table
- ▶ OpenRange Metal Side Table
- ▶ CookOut™ 2-Burner Camp Stove



### Organization

The single-unit design allows for organizing and transporting cooking gear in the same unit, reducing extra totes and streamlining the cooking process. It easily opens into a fully functional workstation, making it easy to prep, cook, and serve from the same spot.



### EXO Integration

The rugged, road-worthy EXO OpenRange seamlessly attaches to the EXO System, for smooth transport and deployment into kitchen mode straight from the vehicle. Works on either level of the EXO System, attaching to the EXO SwingBase or EXO TopShelf. Easy to transport with built-in attachment hardware.

## OUTDOOR COOKING ACCESSORIES



NEW

### OpenRange Leg Kit™

This sturdy leg kit attaches to the bottom of the EXO OpenRange storage box, so you can set up to cook anywhere you want.

#8007449



NEW

### OpenRange Wood Side Table™

Bamboo wood side table expands your cook zone with valuable work surface.

#8007451



NEW

### OpenRange Metal Side Table™

Metal side table for cooking with stoves of all sizes.

#8007457



NEW

### CookOut™

A 2-burner propane stove with push-button ignition for easy cooking in the outdoors.

#8007452

## EXO SYSTEM COMPONENTS

### The Foundation of EXO System



#### EXO SwingBase™

The foundation of EXO System.  
#8002715



#### EXO TopShelf™

The second level of EXO System.  
#8002716



**Every component of the EXO System locks to the vehicle or to the EXO SwingBase and EXO TopShelf.**

## GEAR MOUNTS



#### EXO GearLocker™

Locking cargo box with 10-cu. ft. of interior space.  
#8002718



#### EXO DoubleUp™

Locks 2-bikes to the rack; carries fat, mountain, road, and lifestyle bikes.  
#8002722



#### EXO SnowBank™

Holds and locks up to 5 pairs of skis or 4 snowboards.  
#8002723



#### EXO GearWarrior™

Cargo basket for rigid and bulky items. Turns into a wagon with EXO WarriorWheels accessory.  
#8002724

## ACCESSORIES



#### EXO GearTotes™

Convenient collapsible totes made specifically for the EXO GearLocker. Features velcro partitions, sold in pairs—EXO GearLocker fits 4 totes.  
#8002719



#### EXO BackDeck™

This bamboo topper installs to the EXO TopShelf to create a flat work surface. Comes with a carrying case for long-distance trips.  
#8002721



#### EXO LitKit™

Provides a license plate mount and taillights for safe travels when EXO System is fully loaded.  
#8002720



#### EXO WarriorWheels™

Conveniently transforms EXO GearWarrior into a handy wagon. Includes 4 wheels and one handle.  
#8002712



### NEW

#### EXO RoadShower Kit™

Allows installation of RoadShower 4G or 7G onto your EXO System SwingBase or TopShelf.  
#8004112



# Innovative and Relentless

Our human-centric product catalog features a wide variety of gear options for just about any adventure and lifestyle. From carefully engineered roof racks to fit more vehicles with less SKUs to our famous out-of-the-box experience and tool-free install.



## Set-Up for Success

USEFUL TOOLS AT YOUR FINGERTIPS

### SUPPORT

Industry-leading customer and dealer service:  
[yakimadealer.com](http://yakimadealer.com) or 888-924-4621

### MARKETING ASSETS

Access photos, videos, marketing campaigns,  
and more: [yakima.com/downloadcenter](http://yakima.com/downloadcenter)

### TRAINING

Online and available 24/7:  
[yakimagarage.com](http://yakimagarage.com)

### B2B PORTAL

Ordering and inventory management:  
[yakimadealer.com](http://yakimadealer.com)

### TECHNICAL PRODUCT LIBRARY

40 years of vehicle and product info:  
[yakimatech.com](http://yakimatech.com)

### MERCHANDISING

We offer striking slatwall and freestanding  
options for stores big and small.

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## Merchandising the EXO System A NEW CATEGORY CALLS FOR A NEW DISPLAY

With the release of the EXO System, we took into account the need for a new way to merchandise such a robust and modular product. We came up with a new user-friendly system that features 8 hitch receiver openings for multi-product use. This will take the place of the current 5-hitch display in the market, has replaceable signage for seasonal updates, and features eye-catching branding at a high-sight line. The optional EXO Kit includes a counterweight to enable full functionality. With the kit installed it can support the following assortment: EXO System, HangOver, StageTwo, OnRamp, RidgeBack (or other mast product).



VIEW IN 3D & AR



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**BECOME A DEALER**

Apply today at [yakima.com/becomeadealer](http://yakima.com/becomeadealer)